

InsurLab Germany profile

Enabling digitisation together

InsurLab Germany e.V., with its 91 members, is the largest InsurTech initiative in Germany and makes collaboration the standard! InsurLab Germany builds bridges between start-ups and established insurers. The aim is to jointly transform the German insurance industry through digitalisation and to develop new business models. Start-ups and scale-ups are given exclusive access to top decision-makers in the insurance industry. In addition, InsurLab Germany is supported in its digitisation mission by leading technology and service companies as well as universities.

Journey into the future

InsurLab Germany stands for shaping the future and contributes significantly to the progress of the insurance industry. To achieve its goal, InsurLab Germany provides impetus and promotes the innovative capacity of its members towards demand-oriented products and services. In addition, the initiative strengthens its network with various match-making formats and offers its start-ups/scale-ups a six-month accelerator programme. In this way, innovative products and services as well as new business models for the insurance industry are developed together, while at the same time enabling the start-ups/scale-ups to enter the market easily and grow quickly.

Match-making with the right formats

In various match-making formats, stakeholders meet for a topic-related exchange, engage in the process of knowledge transfer and develop concrete steps for the digital transformation within the insurance industry. In addition, the members regularly exchange ideas, develop solutions and best practices for current challenges in topic groups and identify future topics. In addition, InsurLab Germany, together with Koelnmesse, is the organiser of insureNXT, a new international congress and expo for innovation in the insurance industry. It is the leading platform for traditional insurers, start-ups, universities, service providers and cross-industry partners.

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